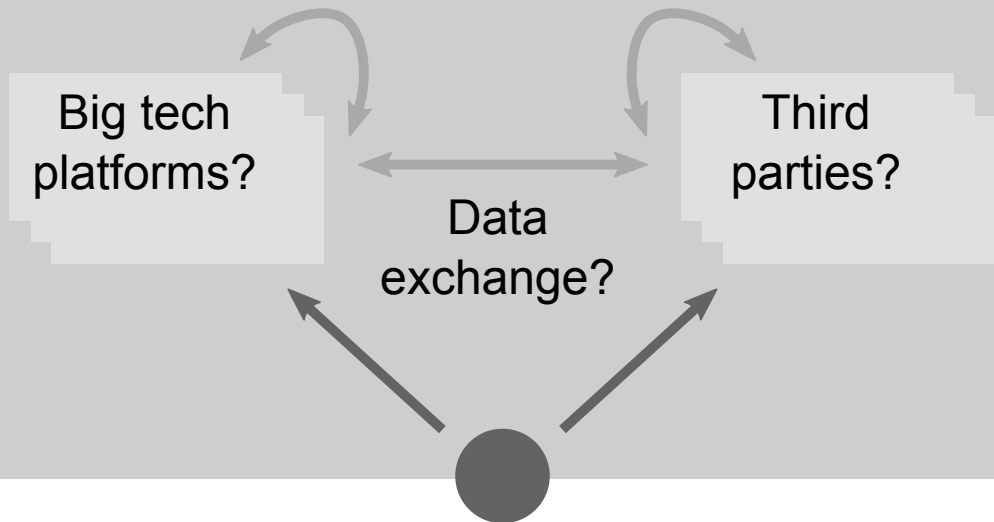


User-facing services, e.g. websites, apps

Corporate
"black box"



Business-facing services, e.g. ads, ad targeting